



**TO:** SNA Board of Directors and State Leaders  
**CC:** Jen Lewi, Danny Seymour  
**FROM:** Laura Maynard  
**SUBJECT:** March 2014 Membership, Certification & Credentialing Report  
**DATE:** April 7, 2014

## Membership Overview

The March Membership Report shows that we have 54,648 members (2,176 more than March 2013), and 1,240 more members than May 2013 year-end. This is the highest March membership number in over a decade.

5 of the 7 regions have more members when compared with this time last year.

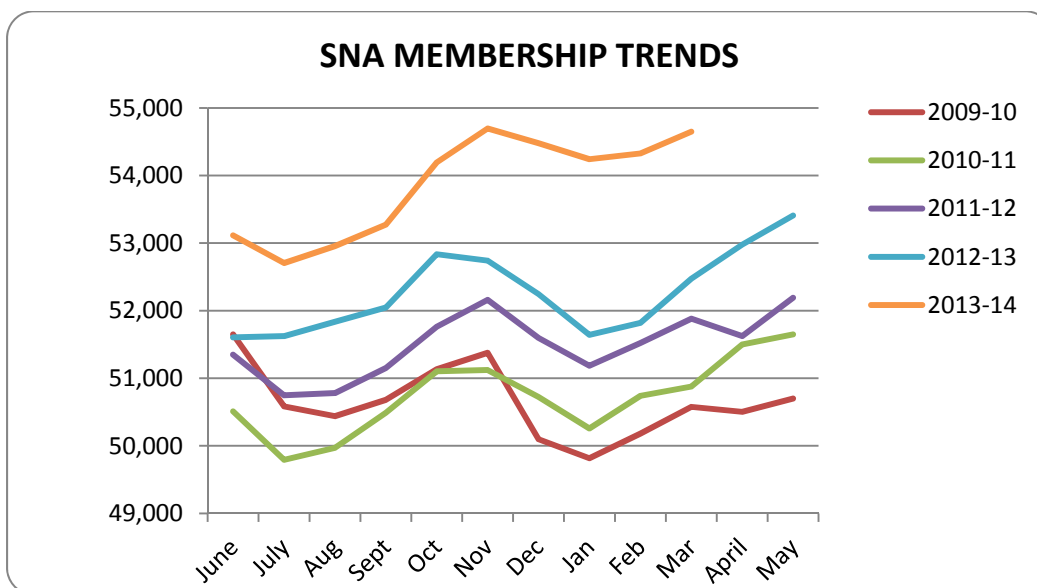
States with increases of 10% or more since May 2013 year-end include Hawaii, Nevada, Oregon, West Virginia, South Dakota, New York, Delaware, Mississippi, California, South Carolina and Alabama.

Region	Mar 2014	Mar 2013	Diff	% Diff
Mideast	6,246	5,229	1,017	19%
Northeast	3,892	4,008	-116	-3%
Southeast	21,064	20,973	631	3%
West	4,490	4,247	243	6%
Midwest	7,471	7,329	142	2%
Northwest	4,110	4,138	-28	-1%
Southwest	6,326	6,037	259	4%
Misc.	509	481	28	-
<b>Total</b>	<b>54,648</b>	<b>52,472</b>	<b>2,176</b>	<b>4.1%</b>

District Director and Manager Memberships have increased by 110 and 587 members respectively compared with the May 2013 year-end total.

## Membership Trends

Although we have seen an increase in members compared with previous years, overall membership trends remain consistent with prior years. Membership numbers generally decline during the summer vacation months and during the winter and then bounce back in the fall and spring.



Continued...

### School District Owned Membership (SDM)

The total number of SDMs for March 2014 is 19,206 (4,152 more than the May 2013 year-end total). SDMs currently account for 35% of the total membership. There are 47 states participating in SDM and the chart below shows the top 10 SDM states.

#### Top 10 SDM States

Georgia	2,356	Kentucky	731
Tennessee	1,962	Michigan	680
North Carolina	1,582	Arizona	648
South Carolina	1,256	Mississippi	568
Alabama	1,055	Indiana	545

### Certification Overview

The March Certification Report shows that we have 19,718 certified members which is 536 or 3% less than March 2013. More specifically since March 2013:

- Level 1 Certification has decreased by 3.58%
- Level 2 Certification decreased by 3.93%
- Level 3 Certification increased by 3.97%

Certification numbers have decreased by 445 or 2% since May 2013 year-end with the Southwest and West being the only two regions showing an increase since then.

Region	Mar 2014	Mar 2013	Diff	% Diff
Mideast	1,796	1,868	-72	-4%
Northeast	754	847	-93	-11%
Southeast	8,892	9,266	-374	-4%
West	1,314	1,297	17	1%
Midwest	4,168	4,177	-9	0%
Northwest	2,110	2,126	-16	-1%
Southwest	684	672	12	2%
Misc.	0	1	-1	-
Total	19,718	20,254	-536	-3%

Certified members account for 36% of our membership. This is down from 45% in 2009.

### Credentialing Overview

The March Credentialing Report shows that we have 1,313 credentialed members which is 8 more than March 2013, and 27 more than May 2013 year-end.



## SNA STATE AFFILIATE

# MEMBERSHIP, CERTIFICATION & CREDENTIALING REPORT

March 2014 (Applications processed through 03/31/2014)													
	March 2014	February 2014	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2013/2014 5% Goal	Mar 2014 Certification	+/- Prior Month	Mar 2014 Credentialing	+/- Prior Month
<b>MIDEAST REGION</b>													
Delaware	895	716	179	176	0	5	88	444	734	147	3	8	0
Dist. of Columbia	20	20	0	0	0	0	0	0	16	1	0	0	0
Indiana	1,270	1,262	8	19	1	13	126	545	1,300	365	-1	24	1
Maryland	541	542	-1	4	1	4	37	0	593	358	0	58	4
Michigan	1,729	1,728	1	11	1	5	300	680	1,697	381	-4	40	1
Ohio	1,444	1,366	78	80	2	8	92	536	1,393	501	-3	43	2
West Virginia	347	344	3	1	1	1	46	219	257	43	-1	3	0
<b>TOTAL</b>	<b>6,246</b>	<b>5,978</b>	<b>268</b>	<b>291</b>	<b>6</b>	<b>36</b>	<b>689</b>	<b>2,424</b>	<b>5,990</b>	<b>1,796</b>	<b>-6</b>	<b>176</b>	<b>8</b>
<b>NORTHEAST REGION</b>													
Connecticut	520	519	1	5	0	7	42	173	553	152	-3	18	1
Maine	321	321	0	2	1	3	30	100	343	107	-1	13	-1
Massachusetts	945	919	26	28	7	13	84	523	950	145	5	55	3
New Hampshire	405	399	6	8	3	5	34	191	439	142	-3	13	1
New Jersey	386	381	5	3	2	2	33	44	567	40	0	9	1
New York	515	492	23	32	2	1	24	192	490	75	-1	49	1
Pennsylvania	660	661	-1	2	2	8	64	75	741	75	-5	34	1
Rhode Island	10	10	0	0	0	0	2	0	8	2	0	4	0
Vermont	130	130	0	1	0	1	10	26	141	16	0	8	2
<b>TOTAL</b>	<b>3,892</b>	<b>3,832</b>	<b>60</b>	<b>81</b>	<b>17</b>	<b>40</b>	<b>323</b>	<b>1,324</b>	<b>4,232</b>	<b>754</b>	<b>-8</b>	<b>203</b>	<b>9</b>
<b>SOUTHEAST REGION</b>													
Alabama	2,140	2,156	-16	15	4	35	210	1,055	1,748	1,036	-3	17	0
Florida	2,752	2,748	4	54	5	53	186	430	2,919	1,770	3	68	3
Georgia	4,491	4,551	-60	28	5	101	279	2,356	4,859	1,715	-6	60	0
Kentucky	1,763	1,745	18	23	1	12	131	731	1,909	725	-5	51	5
Mississippi	996	1,002	-6	2	0	11	92	568	929	79	3	2	0
North Carolina	2,672	2,669	3	20	7	24	281	1,582	2,811	810	-15	32	2
South Carolina	1,891	1,887	4	9	3	10	407	1,256	1,675	410	8	15	1
Tennessee	3,208	3,206	2	14	1	16	275	1,962	3,488	1,519	-11	41	1
Virginia	1,691	1,705	-14	12	3	28	100	388	1,801	828	3	66	2
<b>TOTAL</b>	<b>21,604</b>	<b>21,669</b>	<b>-65</b>	<b>177</b>	<b>29</b>	<b>290</b>	<b>1,961</b>	<b>10,328</b>	<b>22,139</b>	<b>8,892</b>	<b>-23</b>	<b>352</b>	<b>14</b>
<b>WEST REGION</b>													
Arizona	1,002	1,011	-9	7	0	17	84	648	1,040	97	1	57	0
California	1,468	1,461	7	25	8	27	145	289	1,378	170	2	88	2
Hawaii	112	112	0	0	0	0	7	6	84	0	0	1	0
Nevada	85	80	5	4	0	0	1	31	61	14	0	3	0
New Mexico	841	845	-4	8	0	10	109	231	915	394	-3	15	1
Utah	982	977	5	9	2	6	85	159	1,109	639	6	8	0
<b>TOTAL</b>	<b>4,490</b>	<b>4,486</b>	<b>4</b>	<b>53</b>	<b>10</b>	<b>60</b>	<b>431</b>	<b>1,364</b>	<b>4,587</b>	<b>1,314</b>	<b>6</b>	<b>172</b>	<b>3</b>



SNA STATE AFFILIATE

MEMBERSHIP, CERTIFICATION & CREDENTIALING REPORT

March 2014 (continued)

	March 2014	February 2014	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2013/2014 5% Goal	Mar 2014 Certification	+/- Prior Month	Mar 2014 Credentialing	+/- Prior Month
<b>MIDWEST REGION</b>													
Illinois	522	511	11	17	1	7	45	109	539	75	4	37	1
Iowa	978	974	4	12	0	8	60	110	992	616	-10	20	0
Minnesota	2,883	2,886	-3	19	5	26	109	372	3,062	2,320	-5	59	0
Missouri	943	941	2	5	3	6	91	300	956	397	14	25	0
Nebraska	350	349	1	4	1	3	21	46	391	136	-2	4	0
North Dakota	232	232	0	1	2	2	16	18	261	42	0	4	0
South Dakota	380	381	-1	2	0	3	12	151	353	119	2	5	2
Wisconsin	1,183	1,179	4	13	6	19	98	286	1,234	463	2	30	0
<b>TOTAL</b>	<b>7,471</b>	<b>7,453</b>	<b>18</b>	<b>73</b>	<b>18</b>	<b>74</b>	<b>452</b>	<b>1,392</b>	<b>7,788</b>	<b>4,168</b>	<b>5</b>	<b>184</b>	<b>3</b>
<b>NORTHWEST REGION</b>													
Alaska	149	162	-13	0	0	13	13	6	153	11	-2	4	0
Idaho	761	761	0	12	3	7	79	104	814	357	-7	11	0
Montana	178	174	4	5	0	2	17	12	193	59	0	2	0
Oregon	491	476	15	19	0	5	76	171	450	103	4	12	2
Washington	2,357	2,357	0	17	3	23	124	499	2,452	1,533	-1	31	1
Wyoming	174	174	0	0	0	0	11	72	195	47	1	3	0
<b>TOTAL</b>	<b>4,110</b>	<b>4,104</b>	<b>6</b>	<b>53</b>	<b>6</b>	<b>50</b>	<b>320</b>	<b>864</b>	<b>4,257</b>	<b>2,110</b>	<b>-5</b>	<b>63</b>	<b>3</b>
<b>SOUTHWEST REGION</b>													
Arkansas	739	751	-12	4	0	15	57	0	741	34	-1	10	0
Colorado	752	751	1	4	2	5	57	236	771	179	-1	31	0
Kansas	464	455	9	14	0	7	63	74	478	172	-2	14	0
Louisiana	2,883	2,878	5	18	4	22	610	361	3,062	77	0	6	0
Oklahoma	643	646	-3	0	0	3	52	372	684	174	0	7	0
Texas	845	838	7	19	3	15	297	393	839	48	2	94	4
<b>TOTAL</b>	<b>6,326</b>	<b>6,319</b>	<b>7</b>	<b>59</b>	<b>9</b>	<b>67</b>	<b>1,136</b>	<b>1,436</b>	<b>6,575</b>	<b>684</b>	<b>-2</b>	<b>162</b>	<b>4</b>
<b>SUBTOTAL</b>	<b>54,139</b>	<b>53,841</b>	<b>298</b>	<b>787</b>	<b>95</b>	<b>617</b>	<b>5,312</b>	<b>19,132</b>	<b>55,568</b>	<b>19,718</b>	<b>-33</b>	<b>1,312</b>	<b>44</b>
<b>Miscellaneous</b>	<b>509</b>	<b>485</b>	<b>24</b>	<b>34</b>	<b>0</b>	<b>25</b>	<b>3</b>	<b>74</b>	<b>511</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>
<b>GRAND TOTAL</b>	<b>54,648</b>	<b>54,326</b>	<b>322</b>	<b>821</b>	<b>95</b>	<b>642</b>	<b>5,315</b>	<b>19,206</b>	<b>56,079</b>	<b>19,718</b>	<b>-33</b>	<b>1,313</b>	<b>44</b>

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members, international members and members in US territories such as Guam and the USVI.



# SNA STATE AFFILIATE

## MEMBERSHIP RETENTION ANALYSIS REPORT

March 2014	Year To Date Retention						
	March 2014	May 2013	+/- Members	Reinstated Members	Expired Members	Retention Rate	2013/2014 5 % Goal
<b>MIDEAST REGION</b>							
Delaware	895	699	196	30	91	91%	734
Dist. of Columbia	20	15	5	0	3	80%	16
Indiana	1,270	1,238	32	39	190	88%	1,300
Maryland	541	565	-24	5	91	85%	593
Michigan	1,729	1,616	113	27	287	84%	1,697
Ohio	1,444	1,327	117	24	123	93%	1,393
West Virginia	347	245	102	14	29	94%	257
<b>TOTAL</b>	<b>6,246</b>	<b>5,705</b>	<b>541</b>	<b>139</b>	<b>814</b>	<b>88%</b>	<b>5,990</b>
<b>NORTHEAST REGION</b>							
Connecticut	520	527	-7	11	80	87%	553
Maine	321	327	-6	5	62	83%	343
Massachusetts	945	905	40	82	243	82%	950
New Hampshire	405	418	-13	34	85	88%	439
New Jersey	386	540	-154	14	266	53%	567
New York	515	467	48	12	83	85%	490
Pennsylvania	660	706	-46	42	150	85%	741
Rhode Island	10	8	2	0	1	88%	8
Vermont	130	134	-4	21	42	84%	141
<b>TOTAL</b>	<b>3,892</b>	<b>4,032</b>	<b>-140</b>	<b>221</b>	<b>1,012</b>	<b>80%</b>	<b>4,232</b>
<b>SOUTHEAST REGION</b>							
Alabama	2,140	1,665	475	43	160	93%	1,748
Florida	2,752	2,780	-28	65	511	84%	2,919
Georgia	4,491	4,628	-137	80	932	82%	4,859
Kentucky	1,763	1,818	-55	40	258	88%	1,909
Mississippi	996	885	111	31	178	83%	929
North Carolina	2,672	2,677	-5	164	457	89%	2,811
South Carolina	1,891	1,595	296	33	256	86%	1,675
Tennessee	3,208	3,322	-114	52	526	86%	3,488
Virginia	1,691	1,715	-24	24	256	86%	1,801
<b>TOTAL</b>	<b>21,604</b>	<b>21,085</b>	<b>519</b>	<b>532</b>	<b>3,534</b>	<b>86%</b>	<b>22,139</b>
<b>WEST REGION</b>							
Arizona	1,002	990	12	23	240	78%	1,040
California	1,468	1,312	156	54	320	80%	1,378
Hawaii	112	80	32	1	2	99%	84
Nevada	85	58	27	2	14	79%	61
New Mexico	841	871	-30	5	130	86%	915
Utah	982	1,056	-74	18	193	83%	1,109
<b>TOTAL</b>	<b>4,490</b>	<b>4,367</b>	<b>123</b>	<b>103</b>	<b>899</b>	<b>82%</b>	<b>4,587</b>



# SNA STATE AFFILIATE MEMBERSHIP RETENTION ANALYSIS REPORT

March 2014

(continued)

	March 2014	May 2013	+/- Members	Reinstated Members	Expired Members	Retention Rate	2013/2014 5 % Goal
<b>MIDWEST REGION</b>							
Illinois	522	513	9	12	82	86%	539
Iowa	978	945	33	20	121	89%	992
Minnesota	2,883	2,916	-33	25	297	91%	3,062
Missouri	943	910	33	22	134	88%	956
Nebraska	350	372	-22	16	68	86%	391
North Dakota	232	249	-17	11	75	74%	261
South Dakota	380	336	44	7	48	88%	353
Wisconsin	1,183	1,175	8	41	207	86%	1,234
<b>TOTAL</b>	<b>7,471</b>	<b>7,416</b>	<b>55</b>	<b>154</b>	<b>1,032</b>	<b>88%</b>	<b>7,788</b>
<b>NORTHWEST REGION</b>							
Alaska	149	146	3	2	30	81%	153
Idaho	761	775	-14	11	104	88%	814
Montana	178	184	-6	1	33	83%	193
Oregon	491	429	62	19	37	96%	450
Washington	2,357	2,335	22	25	238	91%	2,452
Wyoming	174	186	-12	8	46	80%	195
<b>TOTAL</b>	<b>4,110</b>	<b>4,055</b>	<b>55</b>	<b>66</b>	<b>488</b>	<b>90%</b>	<b>4,257</b>
<b>SOUTHWEST REGION</b>							
Arkansas	739	706	33	9	165	78%	741
Colorado	752	734	18	47	197	80%	771
Kansas	464	455	9	15	78	86%	478
Louisiana	2,883	2,916	-33	66	390	89%	3,062
Oklahoma	643	651	-8	9	142	80%	684
Texas	845	799	46	40	166	84%	839
<b>TOTAL</b>	<b>6,326</b>	<b>6,261</b>	<b>65</b>	<b>186</b>	<b>1,138</b>	<b>85%</b>	<b>6,575</b>
<b>SUBTOTAL</b>	<b>54,139</b>	<b>52,921</b>	<b>1,218</b>	<b>1,401</b>	<b>8,917</b>	<b>86%</b>	<b>55,568</b>
<b>Miscellaneous</b>	<b>509</b>	<b>487</b>	<b>22</b>	<b>3</b>	<b>152</b>	<b>*</b>	<b>511</b>
<b>GRAND TOTAL</b>	<b>54,648</b>	<b>53,408</b>	<b>1,240</b>	<b>1,404</b>	<b>9,069</b>	<b>86%</b>	<b>56,079</b>

Note: Although the retention rates are looking better than last year, they will also be skewing slightly higher as this report only contains only a partial year of data. Our retention rate for Membership Year 2012-13 was 83%.



## SNA STATE AFFILIATE

# ANNUAL MEMBERSHIP COMPARISON

### March 2014

	March 2014	March 2013	+/- Members	Percentage Difference
<b>MIDEAST REGION</b>				
Delaware	895	705	190	27%
Dist. of Columbia	20	14	6	43%
Indiana	1,270	1,198	72	6%
Maryland	541	567	-26	-5%
Michigan	1,729	1,461	268	18%
Ohio	1,444	1,031	413	40%
West Virginia	347	253	94	37%
<b>TOTAL</b>	<b>6,246</b>	<b>5,229</b>	<b>1,017</b>	<b>19%</b>

### NORTHEAST REGION

Connecticut	520	525	-5	-1%
Maine	321	324	-3	-1%
Massachusetts	945	889	56	6%
New Hampshire	405	438	-33	-8%
New Jersey	386	521	-135	-26%
New York	515	458	57	12%
Pennsylvania	660	714	-54	-8%
Rhode Island	10	8	2	25%
Vermont	130	131	-1	-1%
<b>TOTAL</b>	<b>3,892</b>	<b>4,008</b>	<b>-116</b>	<b>-3%</b>

### SOUTHEAST REGION

Alabama	2,140	1,692	448	26%
Florida	2,752	2,873	-121	-4%
Georgia	4,491	4,751	-260	-5%
Kentucky	1,763	1,775	-12	-1%
Mississippi	996	893	103	12%
North Carolina	2,672	2,728	-56	-2%
South Carolina	1,891	1,271	620	49%
Tennessee	3,208	3,255	-47	-1%
Virginia	1,691	1,735	-44	-3%
<b>TOTAL</b>	<b>21,604</b>	<b>20,973</b>	<b>631</b>	<b>3%</b>

### WEST REGION

Arizona	1,002	987	15	2%
California	1,468	1,317	151	11%
Hawaii	112	37	75	203%
Nevada	85	60	25	42%
New Mexico	841	803	38	5%
Utah	982	1,043	-61	-6%
<b>TOTAL</b>	<b>4,490</b>	<b>4,247</b>	<b>243</b>	<b>6%</b>



# SNA STATE AFFILIATE ANNUAL MEMBERSHIP COMPARISON

March 2014

	March 2014	March 2013	+/- Members	Percentage Difference
<b>MIDWEST REGION</b>				
Illinois	522	494	28	6%
Iowa	978	957	21	2%
Minnesota	2,883	2,899	-16	-1%
Missouri	943	868	75	9%
Nebraska	350	361	-11	-3%
North Dakota	232	247	-15	-6%
South Dakota	380	326	54	17%
Wisconsin	1,183	1,177	6	1%
<b>TOTAL</b>	<b>7,471</b>	<b>7,329</b>	142	2%
<b>NORTHWEST REGION</b>				
Alaska	149	144	5	3%
Idaho	761	802	-41	-5%
Montana	178	177	1	1%
Oregon	491	500	-9	-2%
Washington	2,357	2,329	28	1%
Wyoming	174	186	-12	-6%
<b>TOTAL</b>	<b>4,110</b>	<b>4,138</b>	-28	-1%
<b>SOUTHWEST REGION</b>				
Arkansas	739	757	-18	-2%
Colorado	752	745	7	1%
Kansas	464	398	66	17%
Louisiana	2,883	2,756	127	5%
Oklahoma	643	611	32	5%
Texas	845	800	45	6%
<b>TOTAL</b>	<b>6,326</b>	<b>6,067</b>	259	4%
<b>SUBTOTAL</b>	<b>54,139</b>	<b>51,991</b>	2,148	4.1%
<b>Miscellaneous</b>	<b>509</b>	<b>481</b>	28	6%
<b>GRAND TOTAL</b>	<b>54,648</b>	<b>52,472</b>	2,176	4.1%





# 1 TO 500 DIVISION

## STATE MEMBERSHIP GROWTH RANKINGS

### March 2014

	State	+/- Members	Mar 2014	May 2013	Members Diff in %	Ranking % Growth	2013/2014 5% Goal
1	West Virginia	102	347	245	42%	2	257
2	Oregon	62	491	429	14%	6	450
3	New York	48	515	467	10%	8	490
4	South Dakota	44	380	336	13%	7	353
5	Hawaii	32	112	80	40%	3	84
6	Nevada	27	85	58	47%	1	61
7	Kansas	9	464	455	2%	9	478
8	Dist. of Columbia	5	20	15	33%	4	16
9	Alaska	3	149	146	2%	9	153
10	Rhode Island	2	10	8	25%	5	8
11	Vermont	-4	130	134	-3%	12	141
12	Maine	-6	321	327	-2%	9	343
13	Montana	-6	178	184	-3%	12	193
14	Wyoming	-12	174	186	-6%	15	195
15	New Hampshire	-13	405	418	-3%	12	439
16	North Dakota	-17	232	249	-7%	17	261
17	Nebraska	-22	350	372	-6%	15	391

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



## 501 TO 1,001 DIVISION

### STATE MEMBERSHIP GROWTH RANKINGS

#### March 2014

	State	+/- Members	Mar 2014	May 2013	Members Diff in %	Ranking % Growth	2013/2014 5% Goal
1	Delaware	196	895	699	28%	1	734
2	Mississippi	111	996	885	13%	2	929
3	Texas	46	845	799	6%	3	839
4	Massachusetts	40	945	905	4%	5	950
5	Arkansas	33	739	706	5%	4	741
6	Missouri	33	943	910	4%	5	956
7	Iowa	33	978	945	3%	7	992
8	Colorado	18	752	734	2%	8	771
9	Arizona	12	1,002	990	1%	10	1,040
10	Illinois	9	522	513	2%	8	539
11	Connecticut	-7	520	527	-1%	11	553
12	Oklahoma	-8	643	651	-1%	11	684
13	Idaho	-14	761	775	-2%	13	814
14	Maryland	-24	541	565	-4%	15	593
15	New Mexico	-30	841	871	-3%	14	915
16	Pennsylvania	-46	660	706	-7%	16	741
17	New Jersey	-154	386	540	-29%	17	567

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



# 1,001+ DIVISION

## STATE MEMBERSHIP GROWTH RANKINGS

### March 2014

	State	+/- Members	Mar 2014	May 2013	Members Diff in %	Ranking % Growth	2013/2014 5% Goal
1	Alabama	475	2,140	1,665	29%	1	1,748
2	South Carolina	296	1,891	1,595	19%	2	1,675
3	California	156	1,468	1,312	12%	3	1,378
4	Ohio	117	1,444	1,327	9%	4	1,393
5	Michigan	113	1,729	1,616	7%	5	1,697
6	Indiana	32	1,270	1,238	3%	6	1,300
7	Washington	22	2,357	2,335	1%	7	2,452
8	Wisconsin	8	1,183	1,175	1%	7	1,234
9	North Carolina	-5	2,672	2,677	0%	9	2,811
10	Virginia	-24	1,691	1,715	-1%	10	1,801
11	Florida	-28	2,752	2,780	-1%	10	2,919
12	Minnesota	-33	2,883	2,916	-1%	10	3,062
13	Louisiana	-33	2,883	2,916	-1%	10	3,062
14	Kentucky	-55	1,763	1,818	-3%	14	1,909
15	Utah	-74	982	1,056	-7%	17	1,109
16	Tennessee	-114	3,208	3,322	-3%	14	3,488
17	Georgia	-137	4,491	4,628	-3%	14	4,859

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



## MEMBERSHIP PROFILE

March 2014

	March 2014	May 2013	+/- Members	Membership %	Change Percent	SDM (current)
School Nutrition/Child Care Employees	26,814	26,254	560	49%	2%	10,623
School Nutrition/Child Care Managers	18,192	17,605	587	33%	3%	6,984
District Directors/Child Care Directors	5,343	5,233	110	10%	2%	977
Retired	517	525	-8	1%	-2%	n/a
Affiliate	1,960	2,052	-92	4%	-4%	n/a
State Agency Directors	565	536	29	1%	5%	258
Major City Directors	355	341	14	1%	4%	126
Other	144	121	23	*	19%	238
Industry Individual	56	71	-15	*	-21%	n/a
Life	70	72	-2	*	-3%	n/a
Corporate Industry + Patron	434	401	33	1%	8%	n/a
Educators	86	84	2	*	2%	n/a
Student	102	106	-4	*	-4%	n/a
International	10	7	3	*	-	n/a
<b>TOTAL MEMBERS</b>	<b>54,648</b>	<b>53,408</b>	<b>1,240</b>	<b>100%</b>	<b>2.3%</b>	<b>19,206</b>

Note: \* is less than 1%



# SCHOOL DISTRICT OWNED MEMBERSHIP (SDM)

## REPORT

March 2014 (Applications processed through 03/31/2014)

	March 2014	February 2014	+/- Members	May 2013	+/- Members	% of Total Membership
<b>MIDEAST REGION</b>						
Delaware	444	257	187	115	329	50%
Dist. of Columbia	0	0	0	0	0	0%
Indiana	545	544	1	434	111	43%
Maryland	0	0	0	0	0	0%
Michigan	680	663	17	515	165	39%
Ohio	536	538	-2	456	80	37%
West Virginia	219	219	0	133	86	63%
<b>TOTAL</b>	<b>2,424</b>	<b>2,221</b>	<b>203</b>	<b>1,653</b>	<b>771</b>	<b>39%</b>

### NORTHEAST REGION

Connecticut	173	176	-3	133	40	33%
Maine	100	95	5	95	5	31%
Massachusetts	523	500	23	438	85	55%
New Hampshire	191	185	6	154	37	47%
New Jersey	44	42	2	106	-62	11%
New York	192	186	6	153	39	37%
Pennsylvania	75	72	3	55	20	11%
Rhode Island	0	0	0	0	0	0%
Vermont	26	26	0	27	0	20%
<b>TOTAL</b>	<b>1,324</b>	<b>1,282</b>	<b>42</b>	<b>1,161</b>	<b>164</b>	<b>34%</b>

### SOUTHEAST REGION

Alabama	1,055	1,045	10	303	752	49%
Florida	430	409	21	276	154	16%
Georgia	2,356	2,344	12	2,074	282	52%
Kentucky	731	722	9	651	80	41%
Mississippi	568	561	7	401	167	57%
North Carolina	1,582	1,576	6	1,456	126	59%
South Carolina	1,256	1,250	6	763	493	66%
Tennessee	1,962	1,970	-8	1,911	51	61%
Virginia	388	394	-6	361	27	23%
<b>TOTAL</b>	<b>10,328</b>	<b>10,271</b>	<b>57</b>	<b>8,196</b>	<b>2,132</b>	<b>48%</b>

### WEST REGION

Arizona	648	649	-1	627	21	65%
California	289	282	7	213	76	20%
Hawaii	6	6	0	7	-1	5%
Nevada	31	34	-3	5	26	36%
New Mexico	231	230	1	243	-12	27%
Utah	159	156	3	167	-8	16%
<b>TOTAL</b>	<b>1,364</b>	<b>1,357</b>	<b>7</b>	<b>1,262</b>	<b>102</b>	<b>30%</b>



# SCHOOL DISTRICT OWNED MEMBERSHIP (SDM)

## REPORT

March 2014

	March 2014	February 2014	+/- Members	May 2013	+/- Members	% of Total Membership
<b>MIDWEST REGION</b>						
Illinois	109	104	5	74	35	21%
Iowa	110	109	1	77	33	11%
Minnesota	372	372	0	219	153	13%
Missouri	300	305	-5	254	46	32%
Nebraska	46	46	0	17	29	13%
North Dakota	18	16	2	13	5	8%
South Dakota	151	157	-6	135	16	40%
Wisconsin	286	287	-1	179	107	24%
<b>TOTAL</b>	<b>1,392</b>	<b>1,396</b>	<b>-4</b>	<b>968</b>	<b>424</b>	<b>19%</b>
<b>NORTHWEST REGION</b>						
Alaska	6	8	-2	8	-2	4%
Idaho	104	87	17	44	60	14%
Montana	12	14	-2	12	0	7%
Oregon	171	173	-2	126	45	35%
Washington	499	499	0	459	40	21%
Wyoming	72	72	0	52	20	41%
<b>TOTAL</b>	<b>864</b>	<b>853</b>	<b>11</b>	<b>701</b>	<b>163</b>	<b>21%</b>
<b>SOUTHWEST REGION</b>						
Arkansas	0	0	0	0	0	0%
Colorado	236	237	-1	138	98	31%
Kansas	74	76	-2	52	22	16%
Louisiana	361	349	12	169	192	13%
Oklahoma	372	378	-6	356	16	58%
Texas	393	406	-13	337	56	47%
<b>TOTAL</b>	<b>1,436</b>	<b>1,446</b>	<b>-10</b>	<b>1,052</b>	<b>384</b>	<b>23%</b>
<b>SUBTOTAL</b>	<b>19,132</b>	<b>18,826</b>	<b>306</b>	<b>14,993</b>	<b>4,140</b>	<b>35%</b>
<b>Miscellaneous</b>	<b>74</b>	<b>84</b>	<b>-10</b>	<b>61</b>	<b>13</b>	<b>15%</b>
<b>GRAND TOTAL</b>	<b>19,206</b>	<b>18,910</b>	<b>296</b>	<b>15,054</b>	<b>4,152</b>	<b>35%</b>



# SNA STATE AFFILIATE CERTIFICATION REPORT

March 2014	(Applications processed through 03/31/2014)						Mar 2013	2013/2014 3% Goal	% of Total Membership
	Mar 2014	Feb 2014	+/-	May 2013	+/-	% Diff in Cert	Mar 2013	2013/2014 3% Goal	% of Total Membership
<b>MIDEAST REGION</b>									
Delaware	147	144	3	160	-13	-8%	157	165	16%
Dist. of Columbia	1	1	0	0	1	-	0	0	5%
Indiana	365	366	-1	344	21	6%	348	354	29%
Maryland	358	358	0	375	-17	-5%	385	386	66%
Michigan	381	385	-4	404	-23	-6%	412	416	22%
Ohio	501	504	-3	534	-33	-6%	535	550	35%
West Virginia	43	44	-1	26	17	65%	31	27	12%
<b>TOTAL</b>	<b>1,796</b>	<b>1,802</b>	<b>-6</b>	<b>1,843</b>	<b>-47</b>	<b>-3%</b>	<b>1,868</b>	<b>1,898</b>	<b>29%</b>
<b>NORTHEAST REGION</b>									
Connecticut	152	155	-3	148	4	3%	151	152	29%
Maine	107	108	-1	121	-14	-12%	129	125	33%
Massachusetts	145	140	5	154	-9	-6%	167	159	15%
New Hampshire	142	145	-3	150	-8	-5%	158	155	35%
New Jersey	40	40	0	41	-1	-2%	42	42	10%
New York	75	76	-1	85	-10	-12%	87	88	15%
Pennsylvania	75	80	-5	92	-17	-18%	93	95	11%
Rhode Island	2	2	0	1	1	100%	1	1	20%
Vermont	16	16	0	18	-2	-11%	19	19	12%
<b>TOTAL</b>	<b>754</b>	<b>762</b>	<b>-8</b>	<b>810</b>	<b>-56</b>	<b>-7%</b>	<b>847</b>	<b>835</b>	<b>19%</b>
<b>SOUTHEAST REGION</b>									
Alabama	1,036	1,039	-3	1,056	-20	-2%	1,048	1,088	48%
Florida	1,770	1,767	3	1,876	-106	-6%	1,894	1,932	64%
Georgia	1,715	1,721	-6	1,921	-206	-11%	1,945	1,979	38%
Kentucky	725	730	-5	751	-26	-3%	755	774	41%
Mississippi	79	76	3	81	-2	-2%	73	83	8%
North Carolina	810	825	-15	905	-95	-10%	919	932	30%
South Carolina	410	402	8	422	-12	-3%	425	435	22%
Tennessee	1,519	1,530	-11	1,363	156	11%	1,348	1,404	47%
Virginia	828	825	3	845	-17	-2%	859	870	49%
<b>TOTAL</b>	<b>8,892</b>	<b>8,915</b>	<b>-23</b>	<b>9,220</b>	<b>-328</b>	<b>-4%</b>	<b>9,266</b>	<b>9,497</b>	<b>41%</b>
<b>WEST REGION</b>									
Arizona	97	96	1	105	-8	-8%	102	108	10%
California	170	168	2	168	2	1%	169	173	12%
Hawaii	0	0	0	0	0	-	0	0	0%
Nevada	14	14	0	17	-3	-18%	17	18	16%
New Mexico	394	397	-3	363	31	9%	338	374	47%
Utah	639	633	6	662	-23	-3%	671	682	65%
<b>TOTAL</b>	<b>1,314</b>	<b>1,308</b>	<b>6</b>	<b>1,315</b>	<b>-1</b>	<b>0%</b>	<b>1,297</b>	<b>1,355</b>	<b>29%</b>



# SNA STATE AFFILIATE CERTIFICATION REPORT

	Mar 2014	Feb 2014	+/-	May 2013	+/-	% Diff in Cert	Mar 2013	2013/2014 3% Goal	% of Total Membership
<b>MIDWEST REGION</b>									
Illinois	75	71	4	65	10	15%	66	67	14%
Iowa	616	626	-10	611	5	1%	609	629	63%
Minnesota	2,320	2,325	-5	2351	-31	-1%	2,360	2,422	80%
Missouri	397	383	14	352	45	13%	328	363	42%
Nebraska	136	138	-2	139	-3	-2%	137	143	39%
North Dakota	42	42	0	40	2	5%	43	41	18%
South Dakota	119	117	2	124	-5	-4%	126	128	31%
Wisconsin	463	461	2	491	-28	-6%	508	506	39%
<b>TOTAL</b>	<b>4,168</b>	<b>4,163</b>	<b>5</b>	<b>4,173</b>	<b>-5</b>	<b>0%</b>	<b>4,177</b>	<b>4,298</b>	<b>56%</b>
<b>NORTHWEST REGION</b>									
Alaska	11	13	-2	10	1	10%	12	10	7%
Idaho	357	364	-7	377	-20	-5%	375	388	47%
Montana	59	59	0	47	12	26%	46	48	33%
Oregon	103	99	4	102	1	1%	107	105	21%
Washington	1,533	1,534	-1	1538	-5	0%	1,529	1,584	65%
Wyoming	47	46	1	52	-5	-10%	57	54	27%
<b>TOTAL</b>	<b>2,110</b>	<b>2,115</b>	<b>-5</b>	<b>2,126</b>	<b>-16</b>	<b>-1%</b>	<b>2,126</b>	<b>2,190</b>	<b>51%</b>
<b>SOUTHWEST REGION</b>									
Arkansas	34	35	-1	36	-2	-6%	39	37	5%
Colorado	179	180	-1	169	10	6%	173	174	24%
Kansas	172	174	-2	177	-5	-3%	174	182	37%
Louisiana	77	77	0	69	8	12%	65	71	3%
Oklahoma	174	174	0	178	-4	-2%	178	183	27%
Texas	48	46	2	46	2	4%	43	47	6%
<b>TOTAL</b>	<b>684</b>	<b>686</b>	<b>-2</b>	<b>675</b>	<b>9</b>	<b>1%</b>	<b>672</b>	<b>695</b>	<b>11%</b>
<b>SUBTOTAL</b>	<b>19,718</b>	<b>19,751</b>	<b>-33</b>	<b>20,162</b>	<b>-444</b>	<b>-2%</b>	<b>20,253</b>	<b>20,768</b>	<b>36%</b>
<b>Miscellaneous</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>-1</b>	<b>-100%</b>	<b>1</b>	<b>1</b>	<b>0%</b>
<b>GRAND TOTAL</b>	<b>19,718</b>	<b>19,751</b>	<b>-33</b>	<b>20,163</b>	<b>-445</b>	<b>-2%</b>	<b>20,254</b>	<b>20,769</b>	<b>36%</b>





# SNA STATE AFFILIATE CREDENTIALING (SNS) REPORT

**March 2014** (Applications processed through 03/31/2014)

	Mar 2014	Feb 2014	+/-	May 2013	+/-	% Diff in Cred	Mar 2013	2013/2014 3% Goal	# Times Exam Hosted
<b>MIDEAST REGION</b>									
Delaware	8	8	0	7	1	14%	7	7	0
Dist. of Columbia	0	0	0	0	0	-	0	0	11
Indiana	24	23	1	26	-2	-8%	27	27	3
Maryland	58	54	4	60	-2	-3%	60	62	3
Michigan	40	39	1	36	4	11%	39	37	7
Ohio	43	41	2	43	0	0%	43	44	4
West Virginia	3	3	0	3	0	0%	3	3	0
<b>TOTAL</b>	<b>176</b>	<b>168</b>	<b>8</b>	<b>175</b>	<b>1</b>	<b>1%</b>	<b>179</b>	<b>180</b>	<b>28</b>
<b>NORTHEAST REGION</b>									
Connecticut	18	17	1	17	1	6%	17	18	3
Maine	13	14	-1	13	0	0%	13	13	3
Massachusetts	55	52	3	53	2	4%	54	55	7
New Hampshire	13	12	1	12	1	8%	11	12	1
New Jersey	9	8	1	9	0	0%	9	9	2
New York	49	48	1	47	2	4%	47	48	15
Pennsylvania	34	33	1	34	0	0%	34	35	13
Rhode Island	4	4	0	5	-1	-20%	5	5	1
Vermont	8	6	2	7	1	14%	7	7	5
<b>TOTAL</b>	<b>203</b>	<b>194</b>	<b>9</b>	<b>197</b>	<b>6</b>	<b>3%</b>	<b>197</b>	<b>203</b>	<b>50</b>
<b>SOUTHEAST REGION</b>									
Alabama	17	17	0	17	0	0%	16	18	0
Florida	68	65	3	66	2	3%	67	68	12
Georgia	60	60	0	61	-1	-2%	69	63	13
Kentucky	51	46	5	50	1	2%	54	52	9
Mississippi	2	2	0	2	0	0%	2	2	0
North Carolina	32	30	2	31	1	3%	31	32	6
South Carolina	15	14	1	15	0	0%	12	15	3
Tennessee	41	40	1	44	-3	-7%	44	45	14
Virginia	66	64	2	68	-2	-3%	70	70	20
<b>TOTAL</b>	<b>352</b>	<b>338</b>	<b>14</b>	<b>354</b>	<b>-2</b>	<b>-1%</b>	<b>365</b>	<b>365</b>	<b>77</b>
<b>WEST REGION</b>									
Arizona	57	57	0	52	5	10%	52	54	7
California	88	86	2	83	5	6%	89	85	14
Hawaii	1	1	0	1	0	0%	1	1	3
Nevada	3	3	0	3	0	0%	2	3	2
New Mexico	15	14	1	16	-1	-6%	16	16	4
Utah	8	8	0	8	0	0%	8	8	1
<b>TOTAL</b>	<b>172</b>	<b>169</b>	<b>3</b>	<b>163</b>	<b>9</b>	<b>6%</b>	<b>168</b>	<b>168</b>	<b>31</b>



# SNA STATE AFFILIATE CREDENTIALING (SNS) REPORT

March 2014

	Mar 2014	Feb 2014	+/-	May 2013	+/-	% Diff in Cred	Mar 2013	2013/2014 3% Goal	# Times Exam Hosted
<b>MIDWEST REGION</b>									
Illinois	37	36	1	37	0	0%	37	38	6
Iowa	20	20	0	19	1	5%	19	20	4
Minnesota	59	59	0	59	0	0%	59	61	7
Missouri	25	25	0	25	0	0%	25	26	3
Nebraska	4	4	0	4	0	0%	4	4	0
North Dakota	4	4	0	4	0	0%	4	4	0
South Dakota	5	3	2	2	3	150%	2	2	1
Wisconsin	30	30	0	32	-2	-6%	32	33	10
<b>TOTAL</b>	<b>184</b>	<b>181</b>	<b>3</b>	<b>182</b>	<b>2</b>	<b>1%</b>	<b>182</b>	<b>187</b>	<b>31</b>
<b>NORTHWEST REGION</b>									
Alaska	4	4	0	3	1	33%	3	3	0
Idaho	11	11	0	9	2	22%	9	9	1
Montana	2	2	0	2	0	0%	2	2	0
Oregon	12	10	2	10	2	20%	10	10	2
Washington	31	30	1	32	-1	-3%	32	33	4
Wyoming	3	3	0	2	1	50%	3	2	0
<b>TOTAL</b>	<b>63</b>	<b>60</b>	<b>3</b>	<b>58</b>	<b>5</b>	<b>9%</b>	<b>59</b>	<b>60</b>	<b>7</b>
<b>SOUTHWEST REGION</b>									
Arkansas	10	10	0	10	0	0%	9	10	2
Colorado	31	31	0	28	3	11%	28	29	6
Kansas	14	14	0	13	1	8%	13	13	1
Louisiana	6	6	0	6	0	0%	6	6	2
Oklahoma	7	7	0	7	0	0%	6	7	1
Texas	94	90	4	92	2	2%	92	95	17
<b>TOTAL</b>	<b>162</b>	<b>158</b>	<b>4</b>	<b>156</b>	<b>6</b>	<b>4%</b>	<b>154</b>	<b>161</b>	<b>29</b>
<b>SUBTOTAL</b>	<b>1,312</b>	<b>1,268</b>	<b>44</b>	<b>1,285</b>	<b>27</b>	<b>2%</b>	<b>1,304</b>	<b>1,324</b>	<b>253</b>
<b>Miscellaneous</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0%</b>	<b>2</b>	<b>1</b>	<b>0</b>
<b>GRAND TOTAL</b>	<b>1,313</b>	<b>1,269</b>	<b>44</b>	<b>1,286</b>	<b>27</b>	<b>2%</b>	<b>1,306</b>	<b>1,325</b>	<b>253</b>