



TO: SNA Board of Directors and State Leaders
CC: Jen Lewi
FROM: Laura Maynard
SUBJECT: March 2019 Membership, Certificate & Credentialing Program Report
DATE: April 3, 2019

Membership Overview

The March 2019 Membership Report shows that we have 58,792 members. This is 564 more members than March 2018, but 213 less than February 2019, and 14 less than the May 2018 year-end total. We remain at some of the highest numbers over a decade.

Four of the seven regions have more members when compared with this time last year and the Mideast is showing the strongest growth. The biggest declines are in the Southwest.

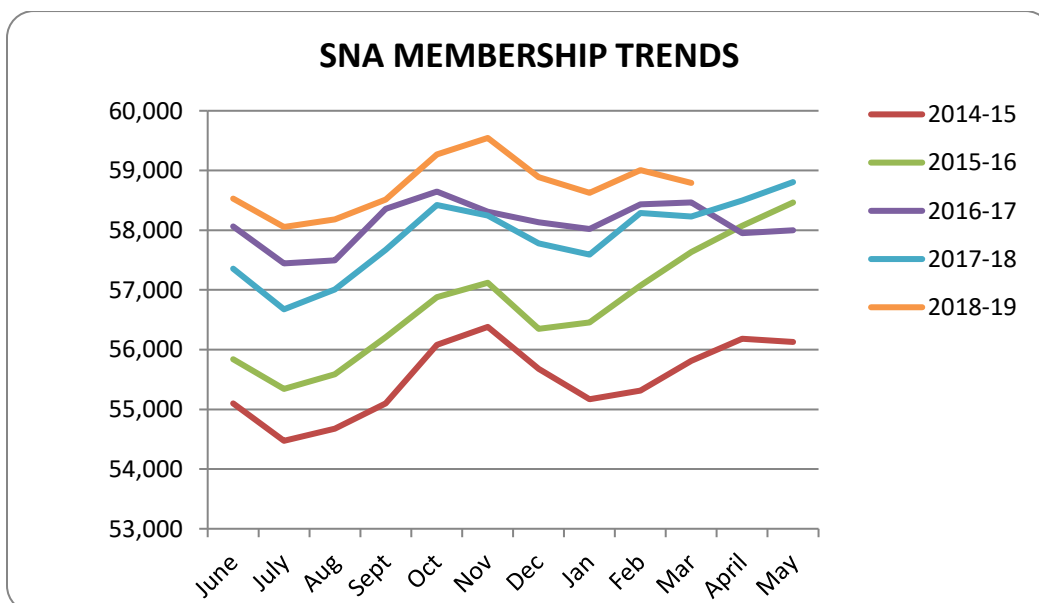
The State Associations with an increase of 5% or more since May 2018 year-end are Oregon, South Dakota, West Virginia, Utah, Virginia, Michigan and Ohio.

Region	March 2019	March 2018	Diff	% Diff
Mideast	6,926	6,651	275	4%
Northeast	4,801	4,627	174	4%
Southeast	23,238	22,749	489	2%
West	4,877	5,044	-167	-3%
Midwest	8,033	7,876	157	2%
Northwest	4,534	4,509	25	1%
Southwest	5,902	6,270	-368	-6%
Misc.	481	502	-21	-4%
Total	58,792	58,228	564	1.0%

Since May 2018, the number of Major City Directors and District Directors have increased by 78 and 5 respectively. The number of School Nutrition Employee members has also increased by 100 since May 2018.

Membership Trends

Although there was a dip in membership at 2017 year-end which didn't follow usual trends, the usual yearly membership pattern has returned. Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. Overall, the number of members has increased compared with previous years.



If you have any questions, please email lmaynard@schoolnutrition.org.

Continued...

School District Membership (SDM)

The total number of SDMs for March 2019 is 34,848 which is 1,014 more than the May 2018 year-end total. SDMs currently account for 59% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,028	South Carolina	1,537
Tennessee	2,785	Louisiana	1,487
Florida	2,404	Kentucky	1,266
North Carolina	2,034	Minnesota	1,154
Alabama	1,867	Michigan	1,111

Credentialing Overview

The March 2019 Credentialing Report shows that we have 1,635 credentialed members. This is 25 more than May 2018 year-end.

Certificate Program Overview

The March 2019 Certificate Program Report shows that we have 18,347 certificate holders, which is 379 less than March 2018, but only 124 less than May 2018 year-end total. See table below for more details.

Level	March 2019	May 2018	% Diff
Level 1	13,348	13,832	-3.50%
Level 2*	239	0	-
Level 3	1,532	1,507	1.66%
Level 4	3,228	3,132	3.07%
Total	18,347	18,471	-0.67%

Region	March 2019	March 2018	Diff	% Diff
Midwest	1,451	1,534	-83	-5%
Northeast	686	699	-13	-2%
Southeast	8,100	8,220	-120	-1%
West	1,326	1,286	40	3%
Midwest	3,878	3,956	-78	-2%
Northwest	2,165	2,216	-51	-2%
Southwest	696	778	-82	-11%
Misc.	45	37	8	-
Total	18,347	18,726	-379	-2.0%

232 people earned a new certificate in March and 1,290 people renewed their certificate. Also, members with a certificate account for 31% of our membership.

*NEW LEVEL 2 Certificate – Congratulations to the **239 members** who have earned the new Level 2 certificate since it launched on July 1, 2018! To find out more about the expanded four level Certificate Program visit:

www.schoolnutrition.org/certificate.

If you have any questions, please email Imaynard@schoolnutrition.org.



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

March 2019	(Applications processed through 03/31/2019)									Mar 2019	+/-	Mar 2019	+/-
	Mar 2019	Feb 2019	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2018/19 3% Goal	Cert Program	Prior Month	Credentialing	Prior Month
MIDEAST REGION													
Delaware	1,066	1,040	26	31	7	5	80	882	1,110	155	-1	16	0
Dist. of Columbia	11	10	1	0	0	0	2	0	16	0	0	1	1
Indiana	1,534	1,519	15	26	8	15	129	945	1,536	294	-1	40	0
Maryland	627	626	1	11	0	11	87	318	651	294	-11	33	0
Michigan	1,683	1,691	-8	45	13	46	117	1,111	1,585	213	-2	39	0
Ohio	1,611	1,612	-1	6	2	13	100	920	1,527	454	-3	68	0
West Virginia	394	367	27	30	2	2	23	300	354	41	0	9	0
TOTAL	6,926	6,865	61	149	32	92	538	4,476	6,779	1,451	-18	206	1
NORTHEAST REGION													
Connecticut	444	427	17	7	13	1	29	190	465	109	1	8	0
Maine	334	334	0	2	0	4	13	174	336	81	1	17	-1
Massachusetts	978	971	7	23	13	26	177	626	1,064	183	-6	60	0
New Hampshire	348	352	-4	2	1	7	53	213	367	107	0	12	0
New Jersey	650	654	-4	1	2	6	67	214	745	37	-1	17	0
New York	835	817	18	28	41	4	127	539	828	93	-1	50	0
Pennsylvania	861	828	33	16	23	6	51	415	904	65	0	28	0
Rhode Island	268	269	-1	0	0	1	0	258	8	1	0	3	0
Vermont	83	83	0	1	0	1	5	17	87	10	0	11	0
TOTAL	4,801	4,735	66	80	93	56	522	2,646	4,804	686	-6	206	-1
SOUTHEAST REGION													
Alabama	2,755	2,774	-19	15	8	47	218	1,867	2,757	1,173	14	29	0
Florida	3,586	3,547	39	134	13	99	820	2,404	3,584	1,283	-27	89	-1
Georgia	3,932	3,927	5	47	109	64	343	3,028	4,203	1,423	-4	66	0
Kentucky	2,129	2,122	7	29	3	37	309	1,266	2,246	846	8	42	0
Mississippi	1,023	1,014	9	5	9	6	108	688	1,028	69	-1	12	0
North Carolina	2,737	2,729	8	27	8	17	253	2,034	2,699	661	5	58	0
South Carolina	1,854	1,855	-1	38	27	55	102	1,537	1,866	365	1	21	0
Tennessee	3,475	3,524	-49	40	0	86	285	2,785	3,632	1,577	-12	39	0
Virginia	1,747	1,748	-1	10	2	18	70	902	1,637	703	4	57	0
TOTAL	23,238	23,240	-2	345	179	429	2,508	16,511	23,652	8,100	-12	413	-1
WEST REGION													
Arizona	1,160	1,159	1	9	1	9	90	911	1,179	125	0	49	0
California	1,616	1,764	-148	8	23	161	151	512	1,814	153	2	135	-1
Hawaii	45	300	-255	0	2	260	18	30	312	7	0	1	0
Nevada	88	90	-2	2	0	2	17	51	113	7	0	4	0
New Mexico	871	869	2	5	0	4	110	571	929	365	2	9	0
Utah	1,097	1,091	6	20	0	10	131	314	1,055	669	8	19	0
TOTAL	4,877	5,273	-396	44	26	446	517	2,389	5,402	1,326	12	217	-1



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

March 2019	(continued)												
	Mar 2019	Feb 2019	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2018/19 3% Goal	Mar 2019 Cert Program	+/- Prior Month	Mar 2019 Credentialing	+/- Prior Month
MIDWEST REGION													
Illinois	663	648	15	19	8	7	46	296	677	99	-4	36	0
Iowa	955	949	6	17	2	9	87	266	976	535	-11	17	0
Minnesota	3,031	3,042	-11	49	3	50	141	1,154	3,090	2,340	12	71	0
Missouri	915	899	16	39	2	12	41	384	961	336	-4	29	0
Nebraska	413	411	2	4	0	2	43	130	447	95	0	6	0
North Dakota	334	335	-1	0	0	1	23	103	376	62	1	8	0
South Dakota	566	574	-8	8	0	15	65	355	547	90	0	5	0
Wisconsin	1,156	1,165	-9	7	1	27	103	568	1,137	321	-7	32	0
TOTAL	8,033	8,023	10	143	16	123	549	3,256	8,211	3,878	-13	204	0
NORTHWEST REGION													
Alaska	91	89	2	0	0	0	8	20	152	16	-3	8	0
Idaho	790	792	-2	10	1	11	115	355	881	373	2	18	0
Montana	282	277	5	8	0	2	38	66	280	43	-1	2	0
Oregon	759	565	194	199	0	20	65	529	530	74	-2	17	0
Washington	2,406	2,426	-20	32	3	74	187	821	2,490	1,557	-7	40	0
Wyoming	206	208	-2	0	0	2	12	50	264	102	-9	2	0
TOTAL	4,534	4,357	177	249	4	109	425	1,841	4,597	2,165	-20	87	0
SOUTHWEST REGION													
Arkansas	681	842	-161	8	0	173	174	395	866	66	0	6	0
Colorado	893	884	9	7	1	11	57	643	914	115	-1	71	0
Kansas	507	481	26	29	3	5	28	134	557	190	-2	18	0
Louisiana	1,911	1,887	24	35	5	21	473	1,487	2,278	55	-1	9	0
Oklahoma	1,002	1,007	-5	6	1	22	49	707	1,027	215	4	5	0
Texas	908	932	-24	6	1	30	135	363	973	55	1	110	0
TOTAL	5,902	6,033	-131	91	11	262	916	3,729	6,615	696	1	219	0
SUBTOTAL	58,311	58,526	-215	1,101	361	1,517	5,975	34,848	60,060	18,302	-56	1,552	-2
Miscellaneous	481	479	2	32	2	25	1	0	510	45	1	83	0
GRAND TOTAL	58,792	59,005	-213	1,133	363	1,542	5,976	34,848	60,570	18,347	-55	1,635	-2

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members, international members and members in US territories such as Guam and the USVI.



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

March 2019	Year To Date Retention						
	Mar 2019	May 2018	+/- Members	Reinstated Members	Expired Members	Retention Rate	2018/19 3% Goal
MIDEAST REGION							
Delaware	1,066	1,078	-12	58	201	87%	1,110
Dist. of Columbia	11	15	-4	0	5	67%	16
Indiana	1,534	1,491	43	231	342	93%	1,536
Maryland	627	632	-5	8	68	91%	651
Michigan	1,683	1,539	144	47	445	74%	1,585
Ohio	1,611	1,483	128	303	210	106%	1,527
West Virginia	394	344	50	5	35	91%	354
TOTAL	6,926	6,582	344	652	1,306	90%	6,779
NORTHEAST REGION							
Connecticut	444	451	-7	65	124	87%	465
Maine	334	326	8	22	67	86%	336
Massachusetts	978	1,033	-55	90	242	85%	1,064
New Hampshire	348	356	-8	11	61	86%	367
New Jersey	650	723	-73	155	141	102%	745
New York	835	804	31	50	105	93%	828
Pennsylvania	861	878	-17	80	209	85%	904
Rhode Island	268	7	261	0	2	71%	8
Vermont	83	84	-1	1	14	85%	87
TOTAL	4,801	4,662	139	474	965	89%	4,804
SOUTHEAST REGION							
Alabama	2,755	2,677	78	35	328	89%	2,757
Florida	3,586	3,480	106	47	423	89%	3,584
Georgia	3,932	4,081	-149	210	848	84%	4,203
Kentucky	2,129	2,181	-52	38	355	85%	2,246
Mississippi	1,023	998	25	121	228	89%	1,028
North Carolina	2,737	2,620	117	29	435	85%	2,699
South Carolina	1,854	1,812	42	107	346	87%	1,866
Tennessee	3,475	3,526	-51	38	641	83%	3,632
Virginia	1,747	1,589	158	32	238	87%	1,637
TOTAL	23,238	22,964	274	657	3,842	86%	23,652
WEST REGION							
Arizona	1,160	1,145	15	53	218	86%	1,179
California	1,616	1,761	-145	101	565	74%	1,814
Hawaii	45	303	-258	2	267	13%	312
Nevada	88	110	-22	19	48	74%	113
New Mexico	871	902	-31	7	142	85%	929
Utah	1,097	1,024	73	19	120	90%	1,055
TOTAL	4,877	5,245	-368	201	1,360	78%	5,402



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

March 2019

(continued)

	Mar 2019	May 2018	+/- Members	Reinstated Members	Expired Members	Retention Rate	2018/19 3% Goal
MIDWEST REGION							
Illinois	663	657	6	18	111	86%	677
Iowa	955	948	7	79	125	95%	976
Minnesota	3,031	3,000	31	78	458	87%	3,090
Missouri	915	933	-18	12	193	81%	961
Nebraska	413	434	-21	3	75	83%	447
North Dakota	334	365	-31	1	68	82%	376
South Dakota	566	531	35	31	109	85%	547
Wisconsin	1,156	1,104	52	111	256	87%	1,137
TOTAL	8,033	7,972	61	333	1,395	87%	8,211
NORTHWEST REGION							
Alaska	91	148	-57	2	81	47%	152
Idaho	790	855	-65	7	167	81%	881
Montana	282	272	10	6	48	85%	280
Oregon	759	515	244	6	70	88%	530
Washington	2,406	2,417	-11	37	356	87%	2,490
Wyoming	206	256	-50	33	104	72%	264
TOTAL	4,534	4,463	71	91	826	84%	4,597
SOUTHWEST REGION							
Arkansas	681	841	-160	1	272	68%	866
Colorado	893	887	6	19	184	81%	914
Kansas	507	541	-34	39	159	78%	557
Louisiana	1,911	2,212	-301	29	481	80%	2,278
Oklahoma	1,002	997	5	17	200	82%	1,027
Texas	908	945	-37	101	227	87%	973
TOTAL	5,902	6,423	-521	206	1,523	79%	6,615
SUBTOTAL	58,311	58,311	0	2,614	11,217	85%	60,060
Miscellaneous	481	495	-14	4	127	*	510
GRAND TOTAL	58,792	58,806	-14	2,618	11,344	85.2%	60,570

Note: The retention rate will be skewing slightly higher as this report contains only a partial year of data. In 2017-18, SNA's national retention rate was 82.5%, and in 2018, the median association retention rate was 80%.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

March 2019

	Mar 2019	Mar 2018	+/- Members	Percentage Difference
MIDEAST REGION				
Delaware	1,066	1,092	-26	-2%
Dist. of Columbia	11	15	-4	-27%
Indiana	1,534	1,540	-6	0%
Maryland	627	594	33	6%
Michigan	1,683	1,523	160	11%
Ohio	1,611	1,538	73	5%
West Virginia	394	349	45	13%
TOTAL	6,926	6,651	275	4%

NORTHEAST REGION

Connecticut	444	440	4	1%
Maine	334	325	9	3%
Massachusetts	978	1,037	-59	-6%
New Hampshire	348	363	-15	-4%
New Jersey	650	686	-36	-5%
New York	835	807	28	3%
Pennsylvania	861	876	-15	-2%
Rhode Island	268	6	262	4367%
Vermont	83	87	-4	-5%
TOTAL	4,801	4,627	174	4%

SOUTHEAST REGION

Alabama	2,755	2,717	38	1%
Florida	3,586	3,345	241	7%
Georgia	3,932	4,093	-161	-4%
Kentucky	2,129	2,130	-1	0%
Mississippi	1,023	950	73	8%
North Carolina	2,737	2,585	152	6%
South Carolina	1,854	1,807	47	3%
Tennessee	3,475	3,538	-63	-2%
Virginia	1,747	1,584	163	10%
TOTAL	23,238	22,749	489	2%

WEST REGION

Arizona	1,160	1,101	59	5%
California	1,616	1,729	-113	-7%
Hawaii	45	304	-259	-85%
Nevada	88	97	-9	-9%
New Mexico	871	818	53	6%
Utah	1,097	995	102	10%
TOTAL	4,877	5,044	-167	-3%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

March 2019

	Mar 2019	Mar 2018	+/- Members	Percentage Difference
MIDWEST REGION				
Illinois	663	650	13	2%
Iowa	955	937	18	2%
Minnesota	3,031	2,975	56	2%
Missouri	915	932	-17	-2%
Nebraska	413	396	17	4%
North Dakota	334	308	26	8%
South Dakota	566	526	40	8%
Wisconsin	1,156	1,152	4	0%
TOTAL	8,033	7,876	157	2%
NORTHWEST REGION				
Alaska	91	148	-57	-39%
Idaho	790	863	-73	-8%
Montana	282	256	26	10%
Oregon	759	567	192	34%
Washington	2,406	2,426	-20	-1%
Wyoming	206	249	-43	-17%
TOTAL	4,534	4,509	25	1%
SOUTHWEST REGION				
Arkansas	681	780	-99	-13%
Colorado	893	833	60	7%
Kansas	507	533	-26	-5%
Louisiana	1,911	2,227	-316	-14%
Oklahoma	1,002	916	86	9%
Texas	908	981	-73	-7%
TOTAL	5,902	6,270	-368	-6%
SUBTOTAL	58,311	57,726	585	1.0%
Miscellaneous	481	502	-21	-4%
GRAND TOTAL	58,792	58,228	564	1.0%



1 TO 600 DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

March 2019

	State	+/- Members	Mar 2019	May 2018	Members Diff in %	Ranking % Growth	2018/19 3% Goal
1	Rhode Island	261	268	7	3728.6%	1	8
2	Oregon	244	759	515	47.4%	2	530
3	West Virginia	50	394	344	14.5%	3	354
4	South Dakota	35	566	531	6.6%	4	547
5	Montana	10	282	272	3.7%	5	280
6	Maine	8	334	326	2.5%	6	336
7	Vermont	-1	83	84	-1.2%	7	87
8	Dist. of Columbia	-4	11	15	-26.7%	15	16
9	Connecticut	-7	444	451	-1.6%	8	465
10	New Hampshire	-8	348	356	-2.2%	9	367
11	Nebraska	-21	413	434	-4.8%	10	447
12	Nevada	-22	88	110	-20.0%	14	113
13	North Dakota	-31	334	365	-8.5%	12	376
14	Kansas	-34	507	541	-6.3%	11	557
15	Wyoming	-50	206	256	-19.5%	13	264
16	Alaska	-57	91	148	-38.5%	16	152
17	Hawaii	-258	45	303	-85.1%	17	312

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. Awards are also given to states which increase membership and achieve the annual membership goal.



601 TO 1,200 DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

March 2019

	State	+/- Members	Mar 2019	May 2018	Members Diff in %	Ranking % Growth	2018/19 3% Goal
1	Utah	73	1,097	1,024	7.1%	1	1,055
2	Wisconsin	52	1,156	1,104	4.7%	2	1,137
3	New York	31	835	804	3.9%	3	828
4	Mississippi	25	1,023	998	2.5%	4	1,028
5	Arizona	15	1,160	1,145	1.3%	5	1,179
6	Iowa	7	955	948	0.7%	7	976
7	Illinois	6	663	657	0.9%	6	677
8	Colorado	6	893	887	0.7%	8	914
9	Oklahoma	5	1,002	997	0.5%	9	1,027
10	Maryland	-5	627	632	-0.8%	10	651
11	Delaware	-12	1,066	1,078	-1.1%	11	1,110
12	Pennsylvania	-17	861	878	-1.9%	13	907
13	Missouri	-18	915	933	-1.9%	12	961
14	New Mexico	-31	871	902	-3.4%	14	929
15	Texas	-37	908	945	-3.9%	15	973
16	Massachusetts	-55	978	1,033	-5.3%	16	1,064
17	Idaho	-65	790	855	-7.6%	17	881
18	New Jersey	-73	650	723	-10.1%	18	745
19	Arkansas	-160	681	841	-19.0%	19	866

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. Awards are also given to states which increase membership and achieve the annual membership goal.



1,201+ DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

March 2019

	State	+/- Members	Mar 2019	May 2018	Members Diff in %	Ranking % Growth	2018/19 3% Goal
1	Virginia	158	1,747	1,589	9.9%	1	1,637
2	Michigan	144	1,683	1,539	9.4%	2	1,585
3	Ohio	128	1,611	1,483	8.6%	3	1,527
4	North Carolina	117	2,737	2,620	4.5%	4	2,699
5	Florida	106	3,586	3,480	3.0%	5	3,584
6	Alabama	78	2,755	2,677	2.9%	6	2,757
7	Indiana	43	1,534	1,491	2.9%	7	1,536
8	South Carolina	42	1,854	1,812	2.3%	8	1,866
9	Minnesota	31	3,031	3,000	1.0%	9	3,090
10	Washington	-11	2,406	2,417	-0.5%	10	2,490
11	Tennessee	-51	3,475	3,526	-1.4%	11	3,632
12	Kentucky	-52	2,129	2,181	-2.4%	12	2,246
13	California	-145	1,616	1,761	-8.2%	14	1,814
14	Georgia	-149	3,932	4,081	-3.7%	13	4,203
15	Louisiana	-301	1,911	2,212	-13.6%	15	2,278

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

March 2019

	Mar 2019	May 2018	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	29,235	29,135	100	50%	0%	19,486	9,406
School Nutrition Managers	19,646	19,680	-34	33%	0%	12,327	5,897
District Directors Directors	6,111	6,106	5	10%	0%	1,810	1,536
Retired	471	492	-21	1%	-4%	n/a	99
Affiliate	1,243	1,387	-144	2%	-10%	n/a	583
State Agency Directors	683	662	21	1%	3%	497	59
Major City Directors	646	568	78	1%	14%	442	107
Other	129	127	2	*	2%	286	641
Industry Individual	39	35	4	*	11%	n/a	-
Life	40	42	-2	*	-5%	n/a	2
Corporate Industry + Patron	431	441	-10	1%	-2%	n/a	-
Allied Groups	2	2	-	*	-	n/a	-
Educators	66	69	-3	*	-4%	n/a	14
Student	47	57	-10	*	-18%	n/a	3
International	3	3	0	*	-	n/a	-
TOTAL MEMBERS	58,792	58,806	-14	100%	0.0%	34,848	18,347

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

March 2019 (Applications processed through 03/31/2019)

	Mar 2019	Feb 2019	+/- Members	May 2018	+/- Members	% of Total Membership
MIDEAST REGION						
Delaware	882	855	27	877	5	83%
Dist. of Columbia	0	0	0	0	0	0%
Indiana	945	929	16	932	13	62%
Maryland	318	317	1	322	-4	51%
Michigan	1,111	1,087	24	944	167	66%
Ohio	920	924	-4	766	154	57%
West Virginia	300	277	23	258	42	76%
TOTAL	4,476	4,389	87	4,099	377	65%

NORTHEAST REGION

Connecticut	190	182	8	211	-21	43%
Maine	174	173	1	156	18	52%
Massachusetts	626	608	18	685	-59	64%
New Hampshire	213	214	-1	209	4	61%
New Jersey	214	373	-159	391	-177	33%
New York	539	529	10	496	43	65%
Pennsylvania	415	383	32	365	50	48%
Rhode Island	258	258	0	0	258	96%
Vermont	17	16	1	16	1	20%
TOTAL	2,646	2,736	-90	2,529	117	55%

SOUTHEAST REGION

Alabama	1,867	1,872	-5	1,807	60	68%
Florida	2,404	2,359	45	2,169	235	67%
Georgia	3,028	2,992	36	3,098	-70	77%
Kentucky	1,266	1,254	12	1,262	4	59%
Mississippi	688	676	12	642	46	67%
North Carolina	2,034	2,018	16	1,814	220	74%
South Carolina	1,537	1,485	52	1,452	85	83%
Tennessee	2,785	2,778	7	2,835	-50	80%
Virginia	902	898	4	631	271	52%
TOTAL	16,511	16,332	179	15,710	801	71%

WEST REGION

Arizona	911	909	2	891	20	79%
California	512	545	-33	640	-128	32%
Hawaii	30	282	-252	284	-254	67%
Nevada	51	52	-1	69	-18	58%
New Mexico	571	576	-5	556	15	66%
Utah	314	306	8	276	38	29%
TOTAL	2,389	2,670	-281	2,716	-327	49%



SCHOOL DISTRICT MEMBERSHIP (SDM) REPORT

March 2019

	Mar 2019	Feb 2019	+/- Members	May 2018	+/- Members	% of Total Membership
MIDWEST REGION						
Illinois	296	266	30	263	33	45%
Iowa	266	263	3	256	10	28%
Minnesota	1,154	1,111	43	976	178	38%
Missouri	384	375	9	380	4	42%
Nebraska	130	130	0	118	12	31%
North Dakota	103	104	-1	93	10	31%
South Dakota	355	365	-10	292	63	63%
Wisconsin	568	574	-6	489	79	49%
TOTAL	3,256	3,188	68	2,867	389	41%
NORTHWEST REGION						
Alaska	20	20	0	83	-63	22%
Idaho	355	356	-1	406	-51	45%
Montana	66	66	0	54	12	23%
Oregon	529	313	216	280	249	70%
Washington	821	837	-16	807	14	34%
Wyoming	50	52	-2	121	-71	24%
TOTAL	1,841	1,644	197	1,751	90	41%
SOUTHWEST REGION						
Arkansas	395	563	-168	590	-195	58%
Colorado	643	631	12	604	39	72%
Kansas	134	110	24	125	9	26%
Louisiana	1,487	1,464	23	1,737	-250	78%
Oklahoma	707	701	6	716	-9	71%
Texas	363	377	-14	390	-27	40%
TOTAL	3,729	3,846	-117	4,162	-433	63%
SUBTOTAL	34,848	34,805	43	33,834	1,014	60%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	34,848	34,805	43	33,834	1,014	59.3%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

March 2019 (Applications processed through 03/31/2019)

	Mar 2019	Feb 2019	+/-	May 2018	+/-	% Diff in Cert	Mar 2018	2018/19 3% Goal	% of Total Membership
MIDEAST REGION									
Delaware	155	156	-1	146	9	6%	147	150	15%
Dist. of Columbia	0	0	0	1	-1	-	1	2	0%
Indiana	294	295	-1	299	-5	-2%	299	308	19%
Maryland	294	305	-11	301	-7	-2%	306	310	47%
Michigan	213	215	-2	242	-29	-12%	249	249	13%
Ohio	454	457	-3	483	-29	-6%	488	497	28%
West Virginia	41	41	0	42	-1	-2%	44	43	10%
TOTAL	1,451	1,469	-18	1,514	-63	-4%	1,534	1,559	21%
NORTHEAST REGION									
Connecticut	109	108	1	118	-9	-8%	119	122	25%
Maine	81	80	1	78	3	4%	80	80	24%
Massachusetts	183	189	-6	169	14	8%	176	174	19%
New Hampshire	107	107	0	112	-5	-4%	121	115	31%
New Jersey	37	38	-1	42	-5	-12%	39	43	6%
New York	93	94	-1	94	-1	-1%	79	97	11%
Pennsylvania	65	65	0	69	-4	-6%	72	71	8%
Rhode Island	1	1	0	1	0	-	1	2	0%
Vermont	10	10	0	12	-2	-17%	12	13	12%
TOTAL	686	692	-6	695	-9	-1%	699	717	14%
SOUTHEAST REGION									
Alabama	1,173	1,159	14	1,096	77	7%	1,108	1,129	43%
Florida	1,283	1,310	-27	1,383	-100	-7%	1,442	1,424	36%
Georgia	1,423	1,427	-4	1,528	-105	-7%	1,528	1,574	36%
Kentucky	846	838	8	764	82	11%	771	787	40%
Mississippi	69	70	-1	66	3	5%	65	68	7%
North Carolina	661	656	5	612	49	8%	671	630	24%
South Carolina	365	364	1	382	-17	-4%	382	393	20%
Tennessee	1,577	1,589	-12	1,507	70	5%	1,530	1,552	45%
Virginia	703	699	4	748	-45	-6%	723	770	40%
TOTAL	8,100	8,112	-12	8,086	14	0%	8,220	8,327	35%
WEST REGION									
Arizona	125	125	0	118	7	6%	126	122	11%
California	153	151	2	173	-20	-12%	174	178	9%
Hawaii	7	7	0	4	3	-	3	5	16%
Nevada	7	7	0	11	-4	-36%	11	12	8%
New Mexico	365	363	2	354	11	3%	369	365	42%
Utah	669	661	8	601	68	11%	603	619	61%
TOTAL	1,326	1,314	12	1,261	65	5%	1,286	1,301	27%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

March 2019

	Mar 2019	Feb 2019	+/-	May 2018	+/-	% Diff in Cert	Mar 2018	2018/19 3% Goal	% of Total Membership
MIDWEST REGION									
Illinois	99	103	-4	100	-1	-1%	101	103	15%
Iowa	535	546	-11	553	-18	-3%	557	570	56%
Minnesota	2,340	2,328	12	2,320	20	1%	2,337	2,390	77%
Missouri	336	340	-4	351	-15	-4%	345	362	37%
Nebraska	95	95	0	101	-6	-6%	101	104	23%
North Dakota	62	61	1	52	10	19%	52	54	19%
South Dakota	90	90	0	101	-11	-11%	102	104	16%
Wisconsin	321	328	-7	351	-30	-9%	361	362	28%
TOTAL	3,878	3,891	-13	3,929	-51	-1%	3,956	4,049	48%
NORTHWEST REGION									
Alaska	16	19	-3	15	1	7%	15	16	18%
Idaho	373	371	2	391	-18	-5%	398	403	47%
Montana	43	44	-1	49	-6	-12%	49	50	15%
Oregon	74	76	-2	79	-5	-6%	81	81	10%
Washington	1,557	1,564	-7	1,549	8	1%	1,555	1,595	65%
Wyoming	102	111	-9	113	-11	-10%	118	116	50%
TOTAL	2,165	2,185	-20	2,196	-31	-1%	2,216	2,261	48%
SOUTHWEST REGION									
Arkansas	66	66	0	65	1	2%	69	67	10%
Colorado	115	116	-1	141	-26	-18%	143	146	13%
Kansas	190	192	-2	219	-29	-13%	234	226	37%
Louisiana	55	56	-1	57	-2	-4%	59	59	3%
Oklahoma	215	211	4	218	-3	-1%	218	225	21%
Texas	55	54	1	50	5	10%	55	52	6%
TOTAL	696	695	1	750	-54	-7%	778	775	12%
SUBTOTAL	18,302	18,358	-56	18,431	-129	-1%	18,689	18,989	31%
Miscellaneous	45	44	1	40	5	-	37	41	9%
GRAND TOTAL	18,347	18,402	-55	18,471	-124	-0.7%	18,726	19,030	31%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

March 2019 (Applications processed through 03/31/2019)

	Mar 2019	Feb 2019	+/-	May 2018	+/-	% Diff in Cred	Mar 2018	# Times Exam Hosted
MIDEAST REGION								
Delaware	16	16	0	16	0	0%	12	1
Dist. of Columbia	1	0	1	0	1	-	0	15
Indiana	40	40	0	41	-1	-2%	41	6
Maryland	33	33	0	27	6	22%	23	4
Michigan	39	39	0	40	-1	-3%	41	12
Ohio	68	68	0	57	11	19%	57	8
West Virginia	9	9	0	8	1	13%	8	0
TOTAL	206	205	1	189	17	9%	182	46
NORTHEAST REGION								
Connecticut	8	8	0	12	-4	-33%	12	3
Maine	17	18	-1	19	-2	-11%	19	4
Massachusetts	60	60	0	62	-2	-3%	62	11
New Hampshire	12	12	0	12	0	0%	11	4
New Jersey	17	17	0	19	-2	-11%	18	8
New York	50	50	0	58	-8	-14%	59	20
Pennsylvania	28	28	0	30	-2	-7%	30	17
Rhode Island	3	3	0	3	0	0%	3	1
Vermont	11	11	0	12	-1	-8%	12	7
TOTAL	206	207	-1	227	-21	-9%	226	75
SOUTHEAST REGION								
Alabama	29	29	0	26	3	12%	22	3
Florida	89	90	-1	88	1	1%	87	17
Georgia	66	66	0	69	-3	-4%	61	18
Kentucky	42	42	0	45	-3	-7%	45	13
Mississippi	12	12	0	12	0	0%	12	4
North Carolina	58	58	0	59	-1	-2%	59	12
South Carolina	21	21	0	22	-1	-5%	22	6
Tennessee	39	39	0	42	-3	-7%	41	18
Virginia	57	57	0	58	-1	-2%	57	27
TOTAL	413	414	-1	421	-8	-2%	406	118
WEST REGION								
Arizona	49	49	0	52	-3	-6%	50	14
California	135	136	-1	130	5	4%	128	21
Hawaii	1	1	0	0	1	-	0	3
Nevada	4	4	0	3	1	33%	2	3
New Mexico	9	9	0	12	-3	-25%	12	4
Utah	19	19	0	19	0	0%	19	4
TOTAL	217	218	-1	216	1	0%	211	49



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

March 2019

	Mar 2019	Feb 2019	+/-	May 2018	+/-	% Diff in Cred	Mar 2018	# Times Exam Hosted
MIDWEST REGION								
Illinois	36	36	0	40	-4	-10%	40	7
Iowa	17	17	0	20	-3	-15%	20	7
Minnesota	71	71	0	70	1	1%	69	13
Missouri	29	29	0	29	0	0%	30	9
Nebraska	6	6	0	5	1	20%	4	0
North Dakota	8	8	0	7	1	14%	7	1
South Dakota	5	5	0	4	1	25%	4	1
Wisconsin	32	32	0	32	0	0%	33	15
TOTAL	204	204	0	207	-3	-1%	207	53
NORTHWEST REGION								
Alaska	8	8	0	6	2	33%	6	2
Idaho	18	18	0	19	-1	-5%	19	5
Montana	2	2	0	2	0	0%	2	0
Oregon	17	17	0	18	-1	-6%	17	6
Washington	40	40	0	40	0	0%	39	7
Wyoming	2	2	0	3	-1	-33%	3	0
TOTAL	87	87	0	88	-1	-1%	86	20
SOUTHWEST REGION								
Arkansas	6	6	0	11	-5	-45%	10	2
Colorado	71	71	0	57	14	25%	56	10
Kansas	18	18	0	17	1	6%	17	4
Louisiana	9	9	0	9	0	0%	9	3
Oklahoma	5	5	0	5	0	0%	5	2
Texas	110	110	0	108	2	2%	106	24
TOTAL	219	219	0	207	12	6%	203	45
SUBTOTAL	1,552	1,554	-2	1,555	-3	0%	1,521	406
Miscellaneous	83	83	0	55	28	51%	61	1
GRAND TOTAL	1,635	1,637	-2	1,610	25	1.6%	1,582	407